



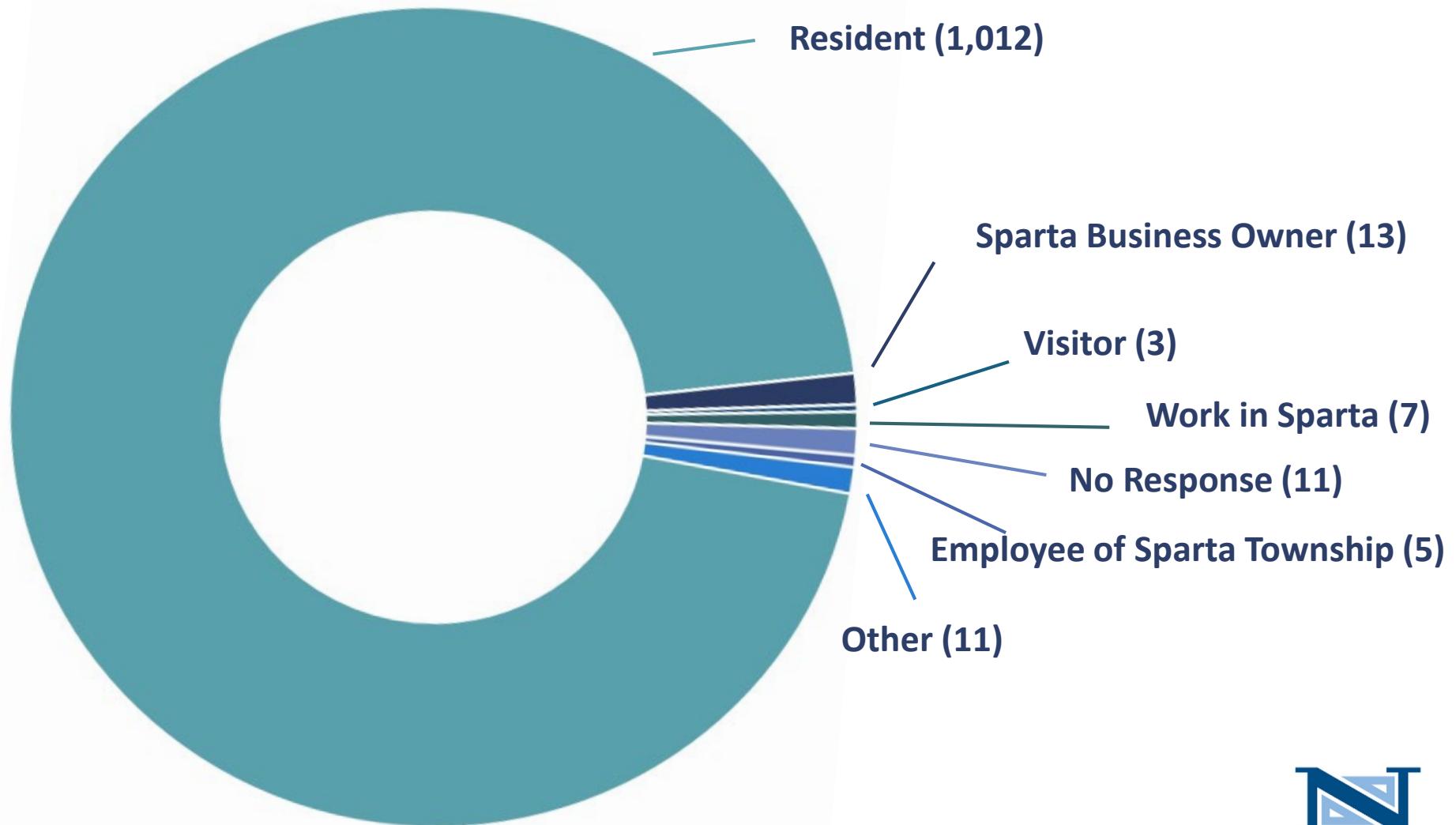
Master Plan Survey Responses



TOWNSHIP OF SPARTA
NEW JERSEY



1. Which of the following best describes your relationship with Sparta Township?



*From October 1, 2024-November 14, 2024, the survey received a total of 1,062 responses.

2. What is your favorite thing about Sparta?

White Deer Plaza **Lake Mohawk** **Country Feel**

Rural Clean Small Town Safe Peaceful **Green Spaces** Quaint

Community Beauty Neighborhood Location Quality of Life

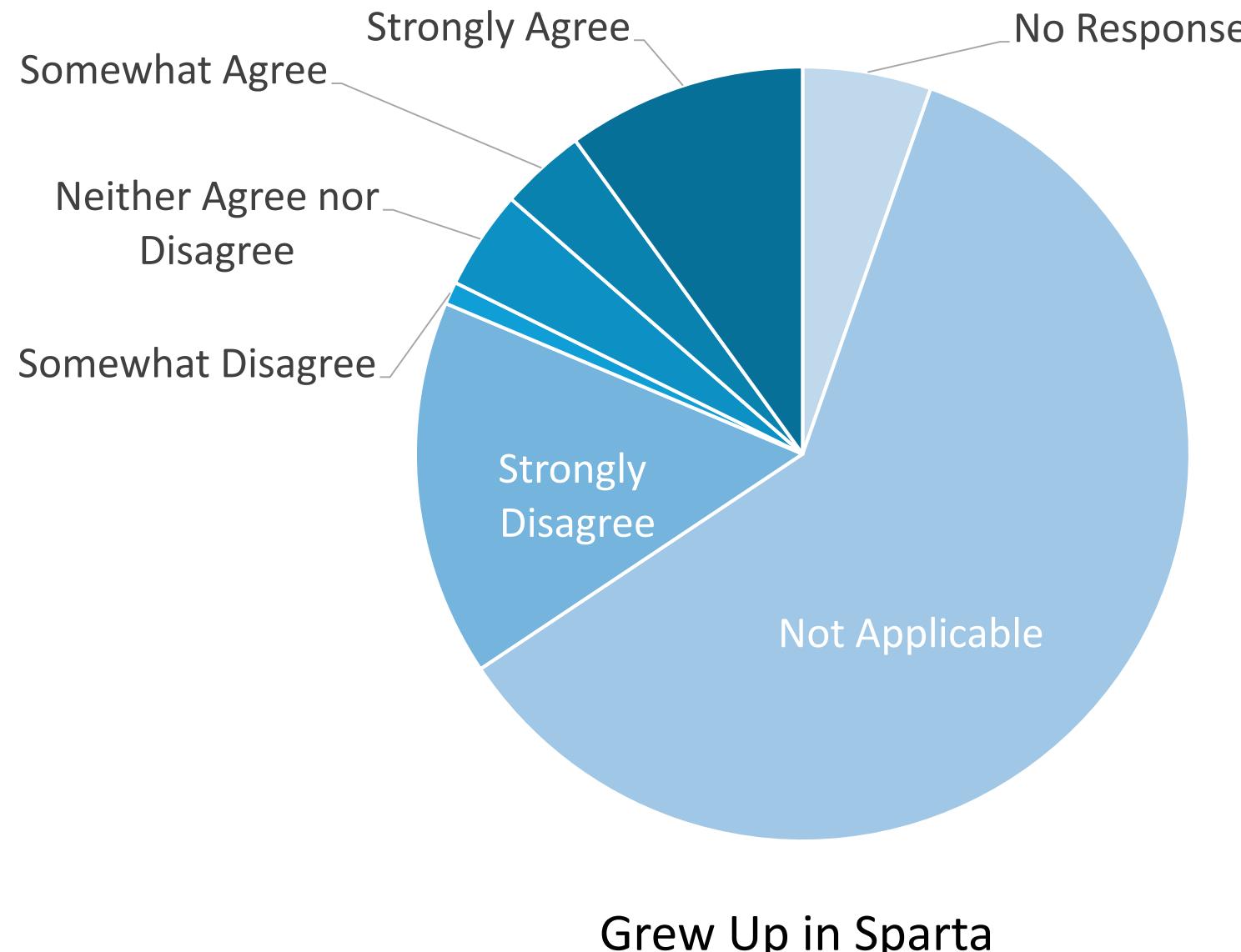
Quiet Low Crime Family **Nature** Hometown Space

Good Schools The Library **Tranquility**

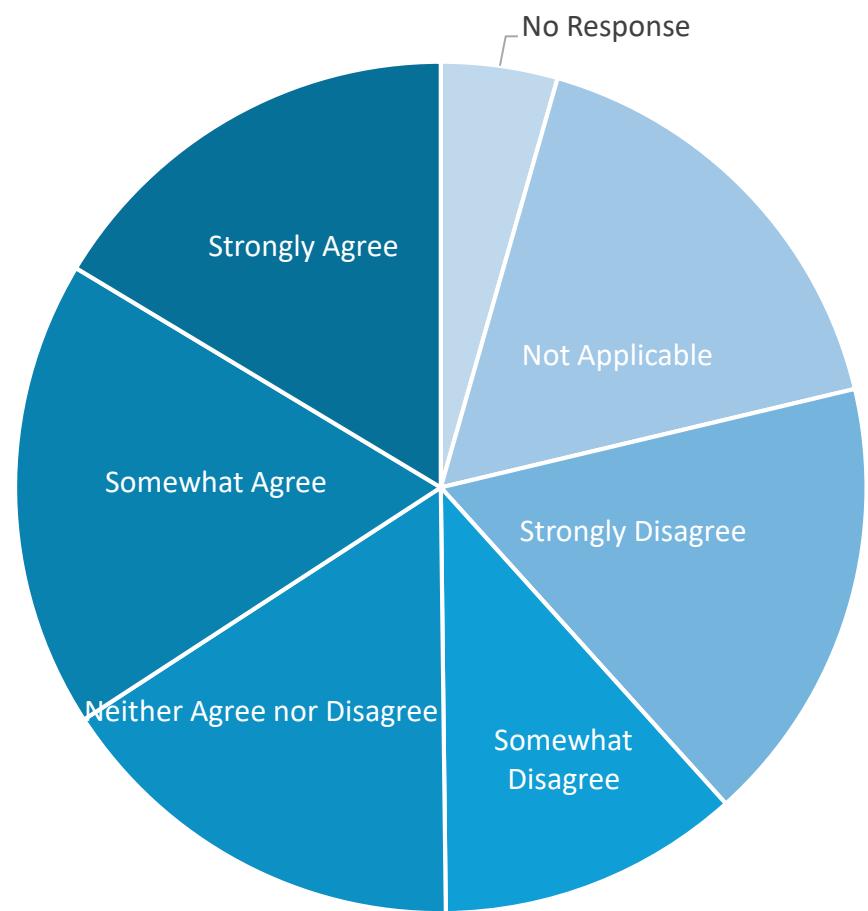
3. What would you improve about Sparta?



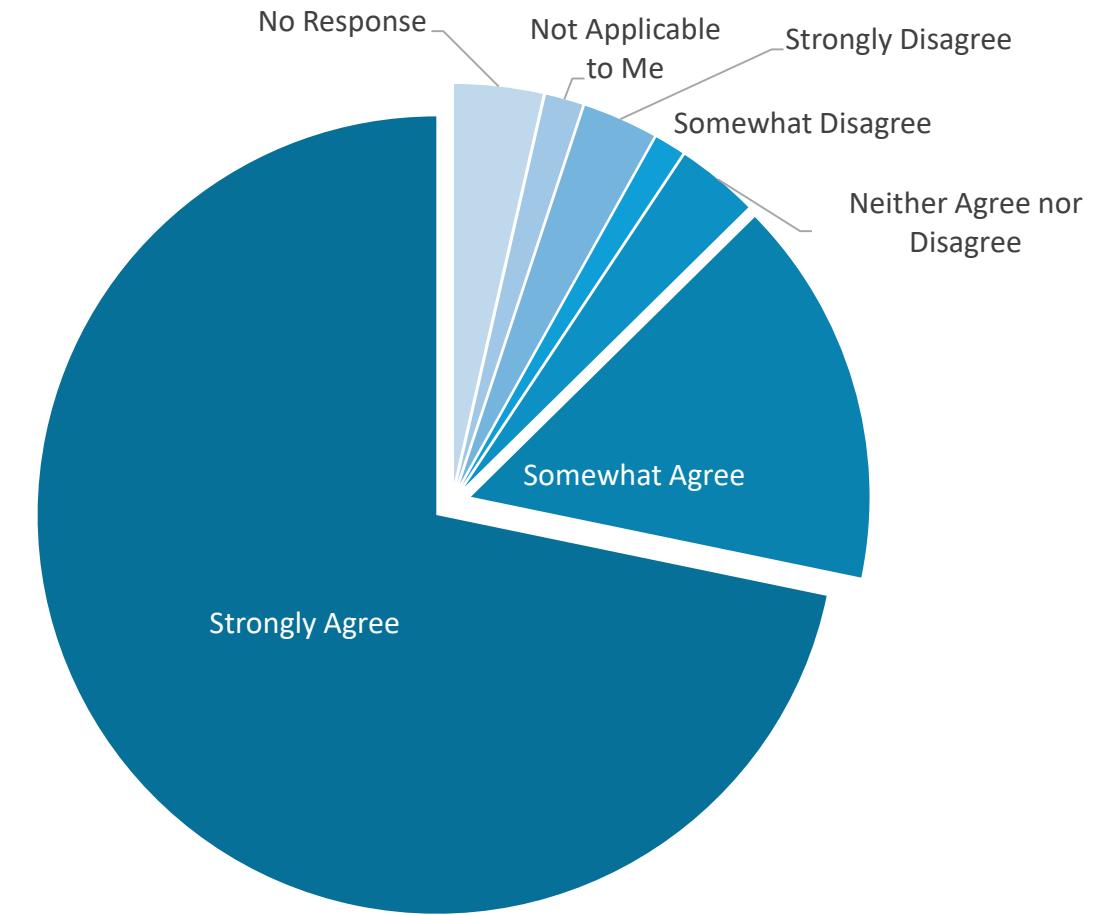
4. If you are a resident of Sparta, why did you choose to live here?



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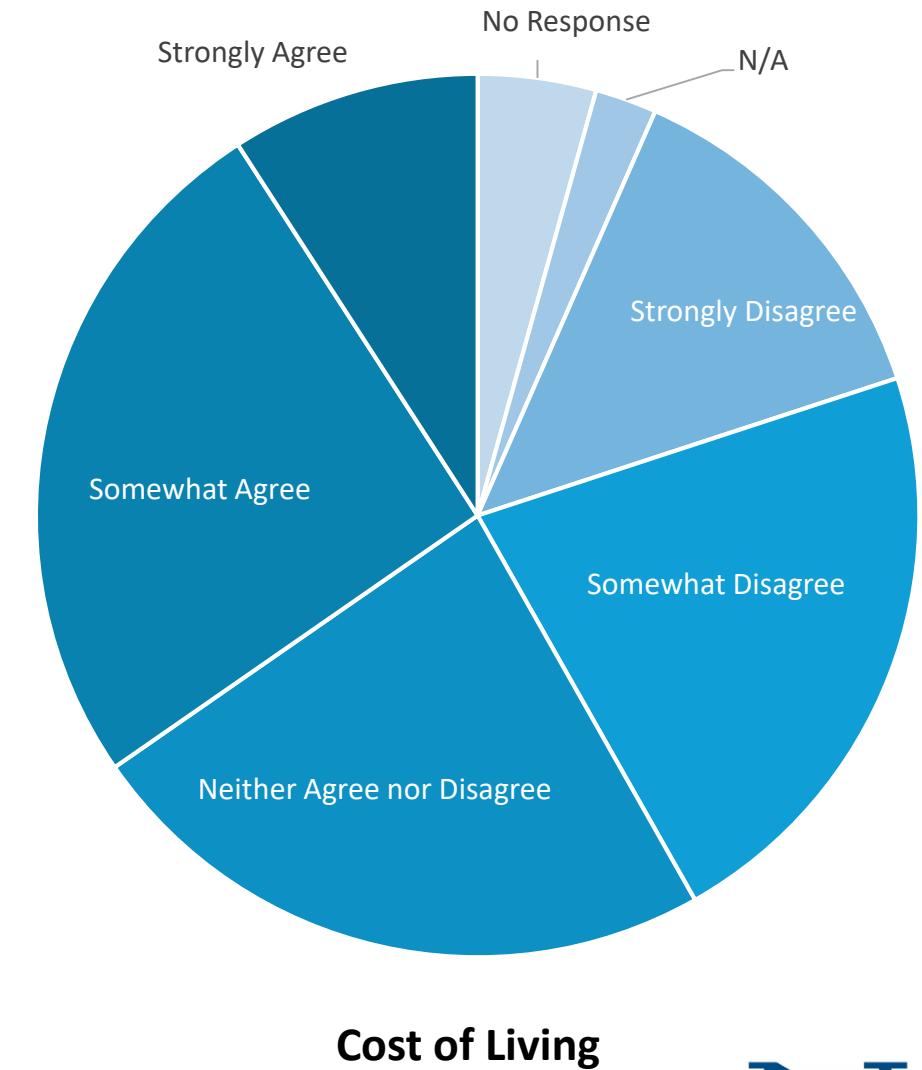
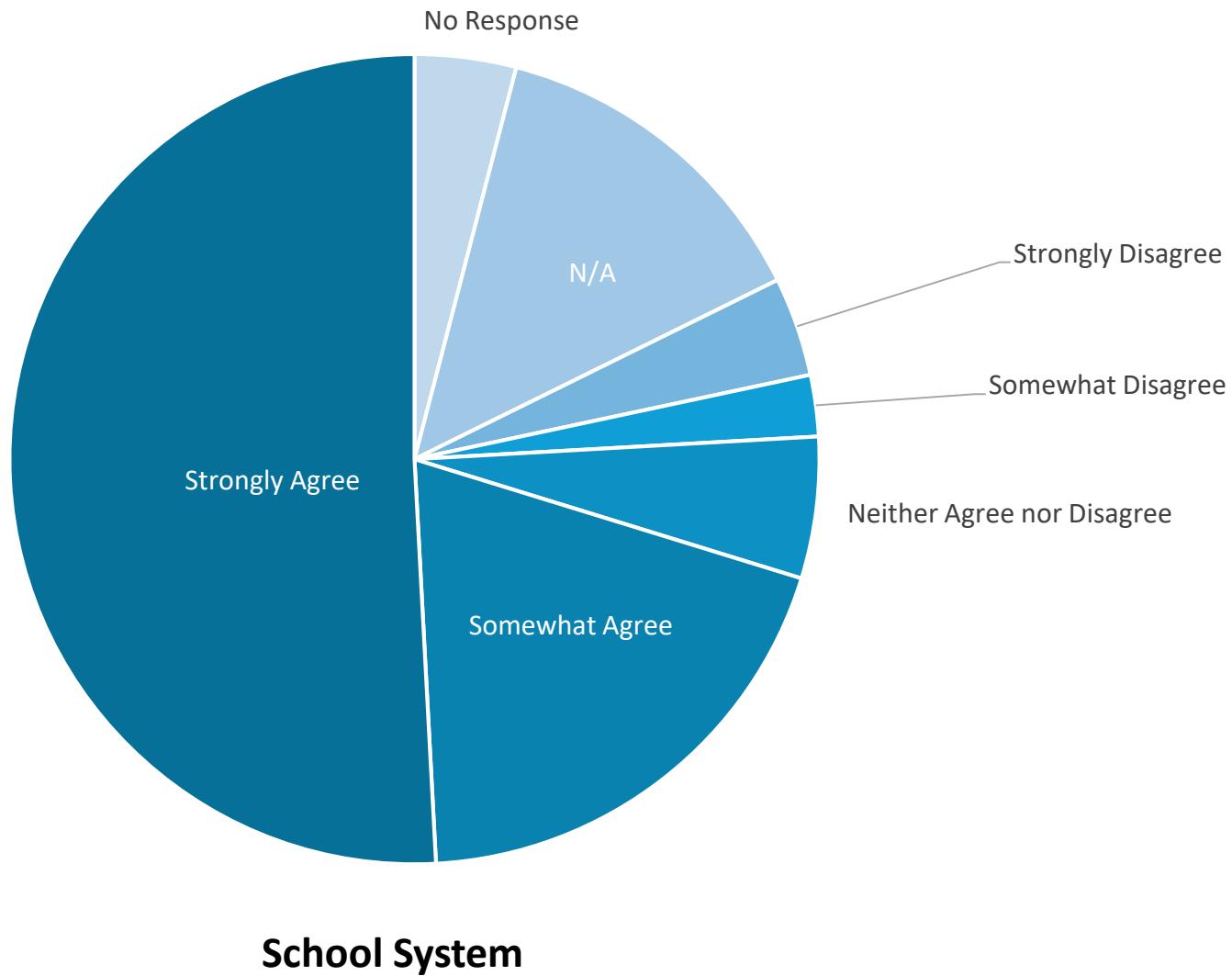


Proximity to Job or Work

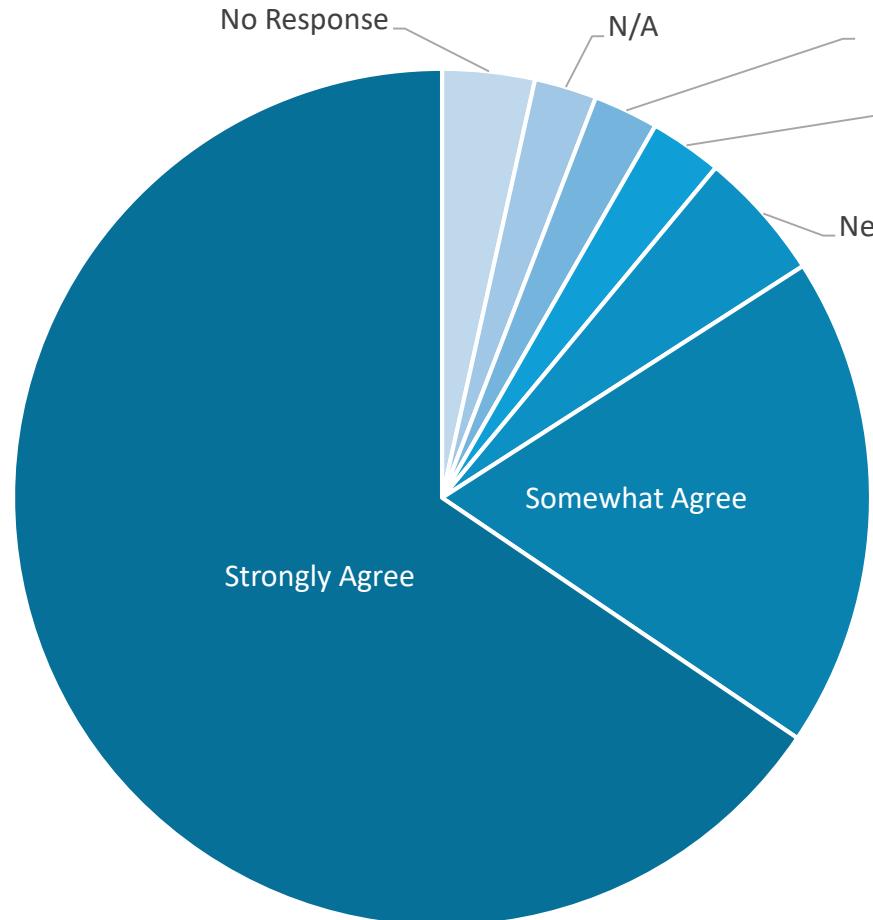


Quality of Life

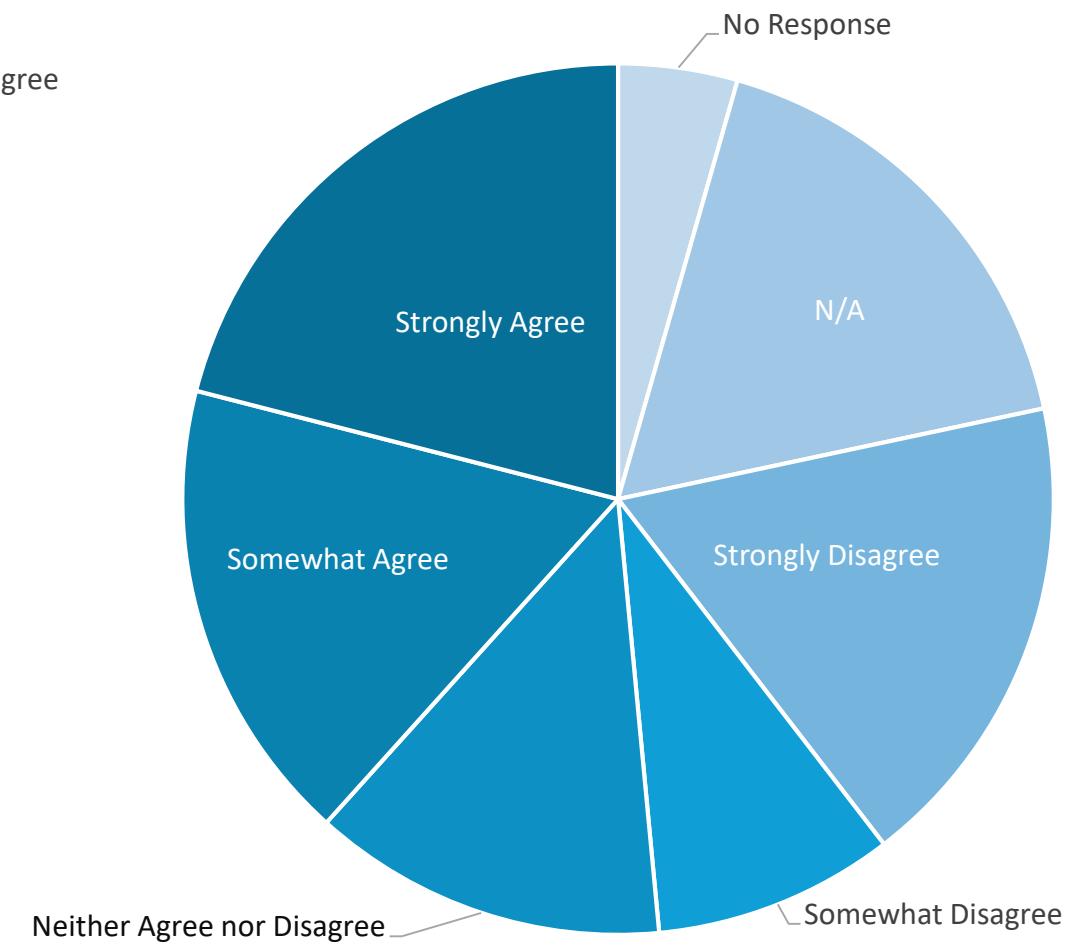
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Environment / Open Space



Proximity to Family

5. Favorite Places In Sparta



6. What place in Sparta needs the most improvement?



- Route 15
- Traffic
- Congestion
- Overdevelopment

- Sidewalks and Walkability
- “Town Square” or Main Street
- Revitalize Main Street
- Improve Store Quality

- Unappealing development
- Incompatible development
- Adaptive Reuse

7. What are the landmarks in Sparta?



Lake Mohawk



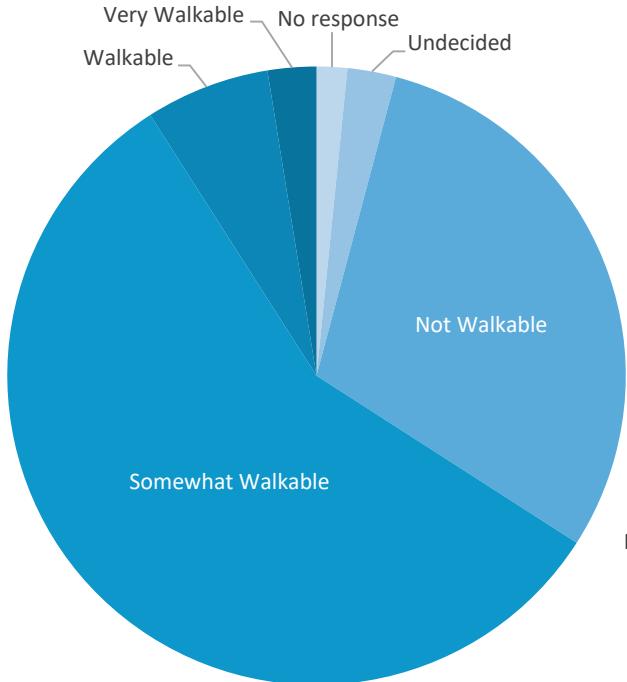
White Deer Plaza



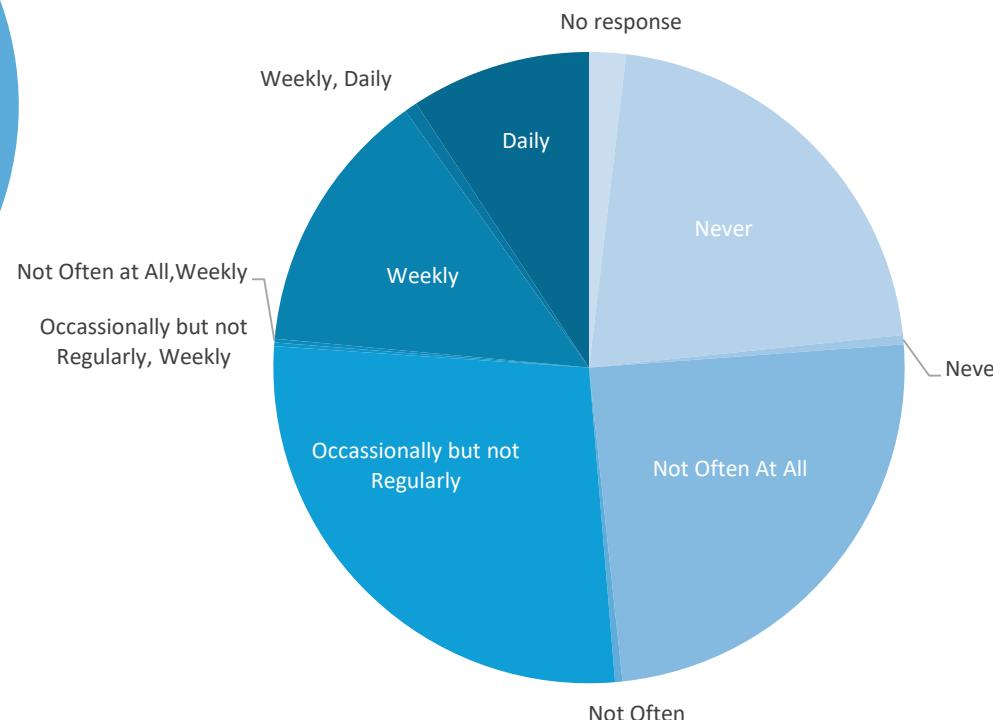
Sparta Glen

8-10. Walkability in Sparta

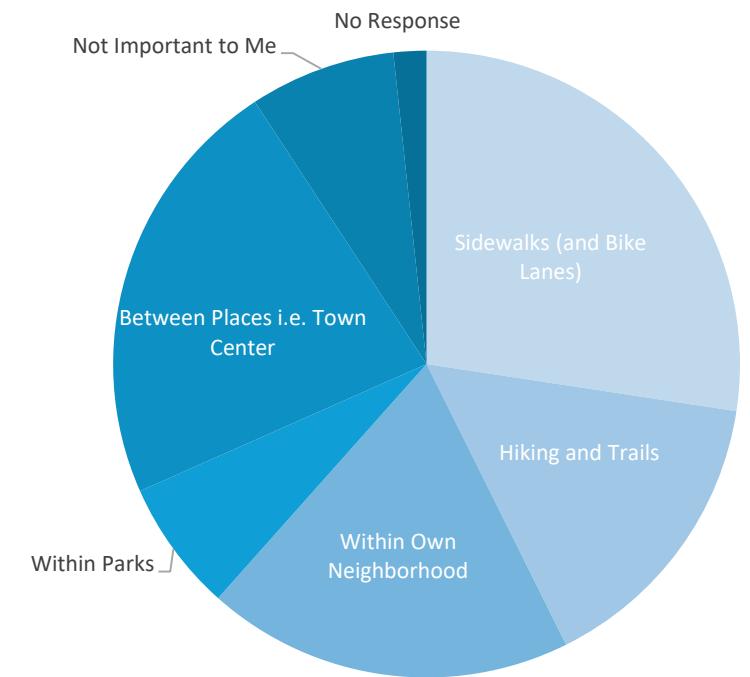
How “walkable” do you believe Sparta is?



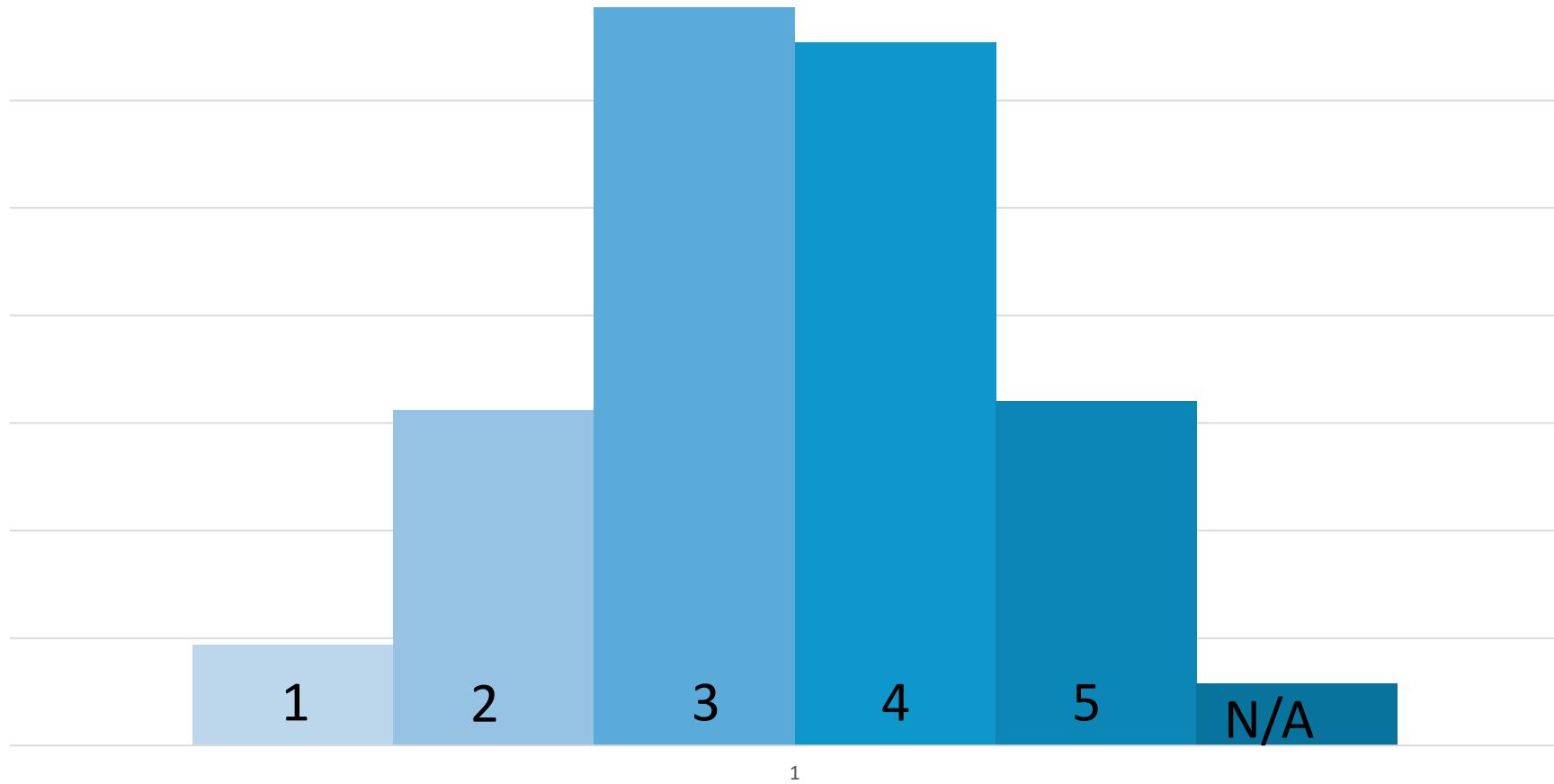
How often do you use modes of travel other than a vehicle (i.e. walking, bike or scooter, etc.)?



Where are walkable connections most important to you?

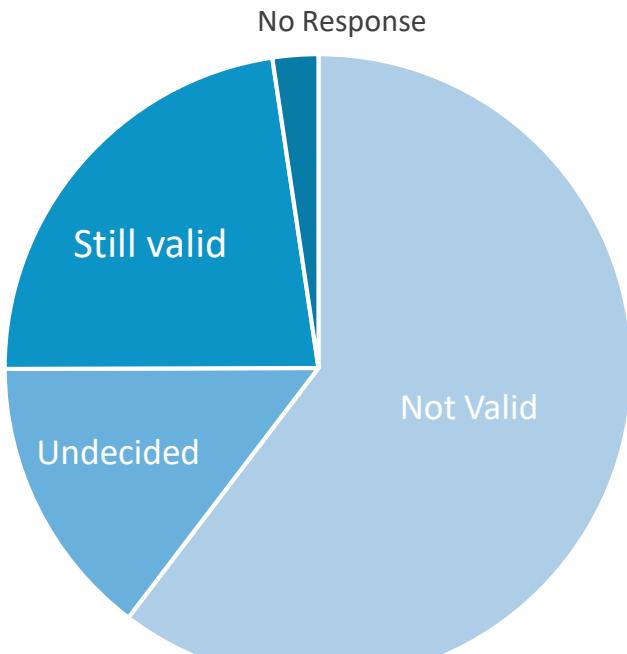


**11. On a scale from 1-5 how much do you like the Sparta Town Center?
(1 being the lowest and 5 being the highest)**

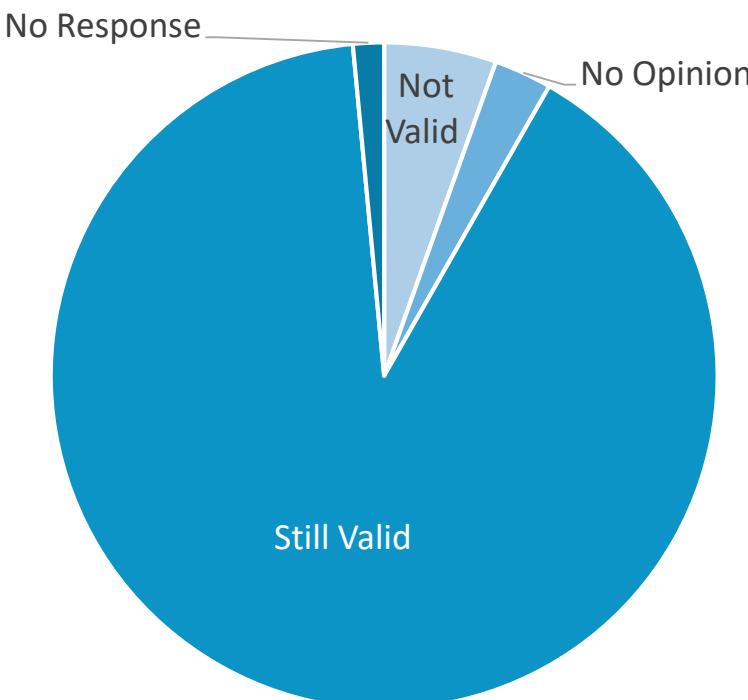


How relevant are the former Master Plan Goals and Objectives?

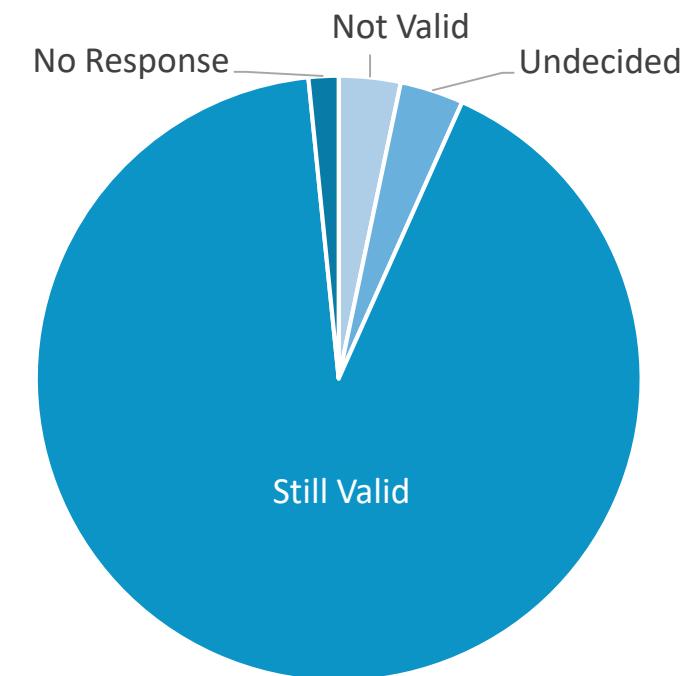
Expand housing opportunities for existing and future Township residents



Preserve the Township's natural resources and ecological balance within the context of permitting appropriate development based on sound planning and engineering

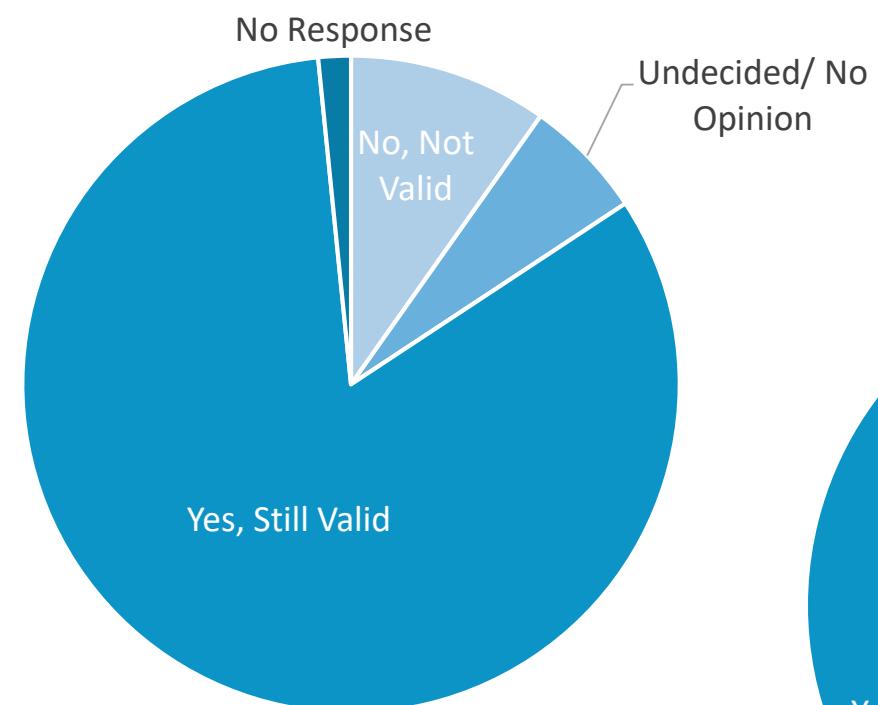


Provide for the safe and convenient movement of vehicles and pedestrians.

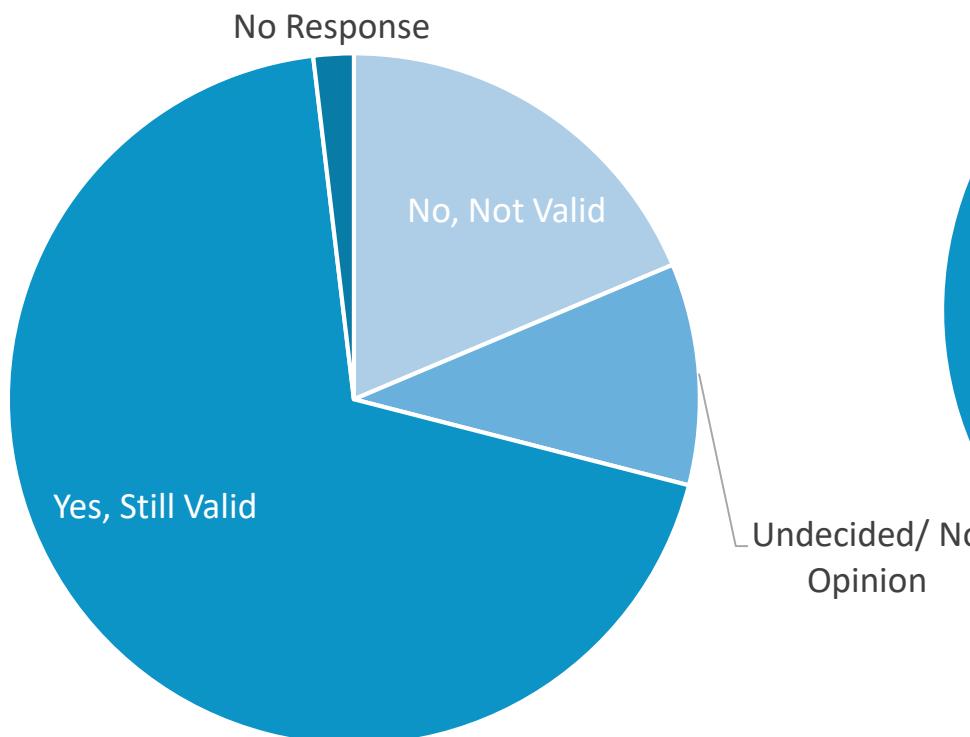


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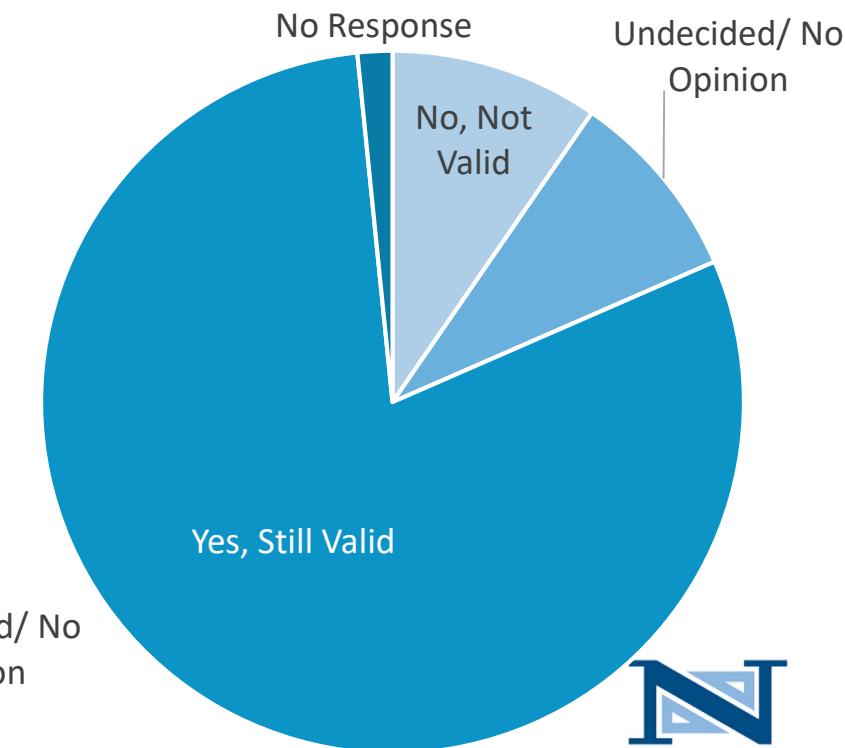
Maintain existing and establish new community and recreation facilities and services to ensure a high quality of life for current and future residents.



Safeguard the tax base, preserve economic balance and provide for a continuing source of employment and tax ratables through appropriate use of existing and potential non-residential land.

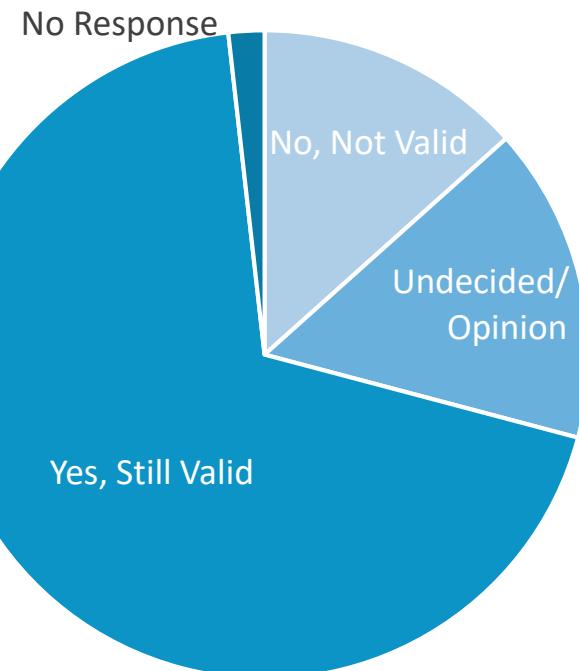


Ensure that Township development does not conflict with the development and general welfare of the County and neighboring municipalities. Encourage coordinated regional services and conservation efforts.

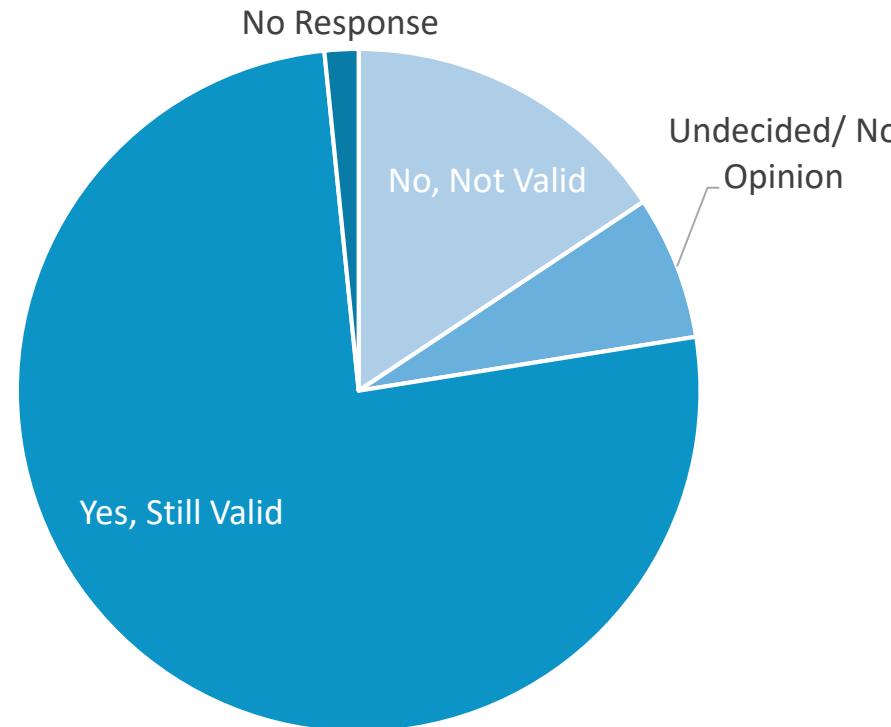


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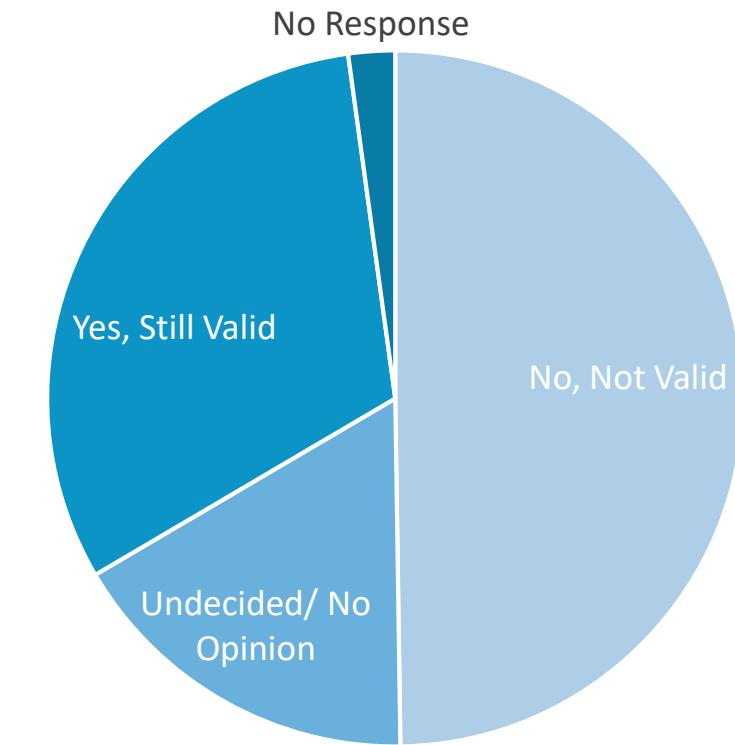
Assimilate future development within reasonable and manageable time periods in relation to utility and community facilities planning.



Encourage development and redevelopment for planned growth in the identified Town Center consistent with historic character of the White Deer Plaza and Main Street.

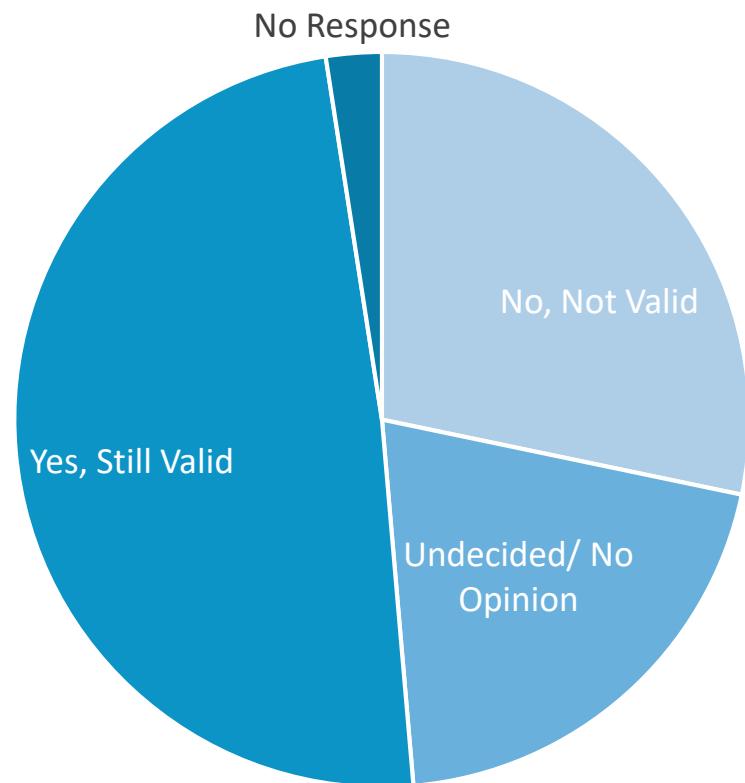


Provide a range of housing types for residents of all ages and income levels consistent with Fair Share Plan/Housing Element.

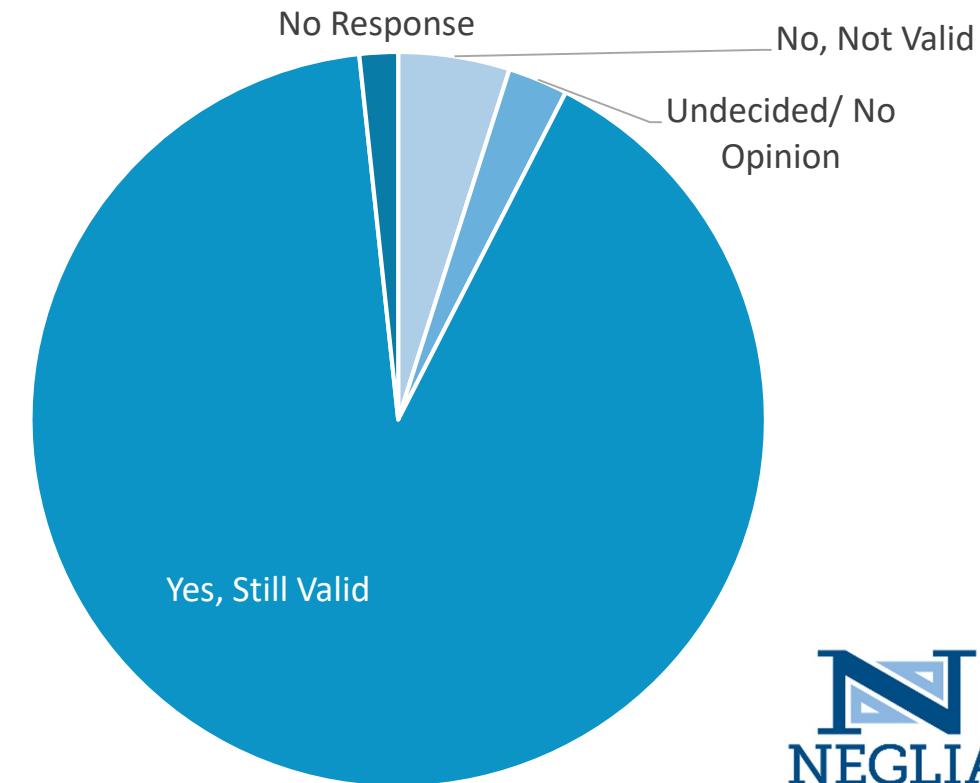


How relevant are the former Master Plan Goals and Objectives?

Promote the planning of infrastructure expansion and improvements consistent with the Land Use Plan and planned "Centers".



Preserve open space and farmland to accommodate the communities' recreation needs, to protect the natural environment and unique natural features, and to enhance the rural character of Sparta Township.



13. In the next 10 years, what is the #1 thing you would like to see the Township Prioritize?



1. Preserve Open Space & Rural Character



4. Traffic & Road Quality



7. Community Facilities



2. Sustainable Development



5. Walkability



8. School Facilities



3. Small Town Goals



6. Accessibility to Town Center



9. Senior Center

14. What have you seen or experienced in other places that you would like to see in Sparta?



Walkable Downtown



Splash Park/Pool/Rec Center



Dog Park



Attractive and Diverse Retail and Restaurants

15. Please provide any other comments you would like the Township to consider as we kick-off the Master Plan Process

- Protect the ecosystem
- No Overdevelopment
- Preserve Open Space
- Consistent Architecture and Sign Design
- Maintain Lake Mohawk
- Alleviate Traffic Problems
- Maintain Historic Character and Aesthetic for New Buildings
- Density of Multi-family dwellings
- Enhance rural aspect
- Generate Recreational Opportunities
- Expand sewer system
- Protect small business
- Recreate charm of White Deer Plaza to other areas of Sparta
- Bike lanes and outdoor recreation (splash pads and dog parks)
- Redevelop/Rehab/Reuse existing buildings and maintain vacant buildings.

Prevalent Trends from the Survey Responses

Overdevelopment
Protect the
Environment
Traffic
Historic Character
Community Facilities
Unique Retail/Restaurants

Splash Park
Community Events
White Deer Plaza
Aesthetics
Outdoor Recreation

Open Space
Dog Park
Walkability
Lake Mohawk
Small Business
Redevelopment

Design Standards
Bike Lanes
Beautification

Survey Responses will be available on the Sparta Townships Website :
<https://spartanj.org/>

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